

# RAVI DESAI

## UI UX DESIGNER



I'm a UI UX designer and have worked with top companies like Deloitte and Standard Chartered Bank. I enjoy the challenge of solving complex customer problems, planning the user experience from the ground up, from research and discovery all the way through to the final designs.

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## WORK EXPERIENCE

### UI UX DESIGNER

**Freelance | June 2018 - Present | Remote**

Currently I am working as independent UI UX contractor with Growth Rock, Grow and Convert and Yeel Bank (Fintech Start-up), Where I am responsible for A/B testing, wireframes, prototypes, visual design for iOS/Android mobile app and websites.

### UI UX DESIGNER (PRODUCT)

**Light Faith IT FZCO | Apr 2016 - Apr 2018 | Dubai**

Worked on developing a product of modern marketplace for services. I am responsible for product features, planning the user experience from the ground up. This includes research to define project requirements, sketching initial concepts, defining information architecture, creating wireframes, prototypes, visual design for iOS/Android mobile app, website, working with developers to implementation and QA.

### CONSULTANT (VISUAL DESIGN)

**Deloitte Digital | Feb 2015 - Dec 2015 | Mumbai**

Design user interfaces for web, touch screens, and mobile applications, creating common components, creating redline document guide for development team, Leading team of junior visual designers, collaborate with team of peer visual designers, UX designers, business analysts, front-end developers and program managers.

### WEB GRAPHIC DESIGNER

**Topline LLC | Dec 2013 - Dec 2014 | Dubai**

Web design, Graphic design, User interface design, Branding, Social media design, Project management.

### WEB GRAPHIC DESIGNER

**Afrocoin Mobile Money | Aug 2013 - Dec 2013 | Remotely**

Web design, Graphic design, User interface design, Social media design, Front-End development (HTML/CSS).

### WEB AND GRAPHIC DESIGNER

**Tenacious Techies | Dec 2011 - Jul 2013 | Surat**

Web/Graphic design, UI/UX design, Branding, Social Media Design, Front-End development (HTML/CSS).

### JUNIOR WEB GRAPHIC DESIGNER

**Yew Technologies | Dec 2010 - Dec 2011 | Surat**

Web design, GUI Design for software, Flash design, Front-End development (HTML/CSS) etc.

## EDUCATION

### DIPLOMA IN ADVANCED COMPUTER ARTS (DACA)

**Design - Multimedia Course (Advanced)**

Feb 2010 - Aug 2010 | Full-time (10-12 hr/day)

### DIPLOMA IN CREATIVE ARTS

**Design - Multimedia (Basic - Intermediate)**

Oct 2009 - Dec 2009 | Part-time (3-5 hr/day)

### HSC (HIGH SCHOOL)

**School Education**

2005 - 2007

## SKILLSET



### Technical Skills:

Sketch, Adobe Creative Cloud, Figma, Invision, Balsamiq, Axure RP and MS Office.

Research, Wireframing, Prototyping, UI Design, Interaction Design, Empathic Design, Responsive Design, A/B Testing, QA, Working knowledge of HTML, CSS and more.

## CLIENTS I'VE WORKED WITH

Standard  
Chartered 

**Deloitte.**

**SWIMSUITS**  
*for all*

**OLIVELA**

 **amerisleep**

 **CASEOLOGY**

**PERFECT KETO**

 **YEEL**

## THINGS I ENJOY

Photography, Traveling, Badminton, Learning new things, Retouching.

## LANGUAGES I SPEAK

English, Hindi, Gujarati (Native)

## PERSONAL DETAILS

**Nationality:** Indian

**Gender:** Male

**Marital Status:** Single

